



# CAMDEN HIRSHFELD

UX & Product Designer

## CONTACT

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## SKILLS

### SOFTWARE

Figma  
InVision  
XD  
Photoshop  
Illustrator  
InDesign  
Fusion360  
SketchUp  
Miro  
Trello  
G Suite

### DESIGN

Wireframing  
UI Design  
Rapid Prototyping  
Rapid Ideation  
Branding  
Experience Flows  
Storyboarding  
Info Architecture  
Sketching  
3D Modeling

### CODING

HTML  
CSS  
JavaScript  
Bootstrap

### RESEARCH

Usability Testing  
User Interviews  
Heuristic Analysis  
Surveys  
Data Synthesis

## TRAINING

### UX/UI CERTIFICATE

University of Minnesota  
2021

### BFA- INDUSTRIAL DESIGN

University of Wisconsin-Stout  
2018

## WORK EXPERIENCE

### FREELANCE DESIGNER

nov 2020 - present

#### RAINBOW PLAY SYSTEMS

- Performed photo touch ups and digital renderings for website

#### STONE ARCH GLASS STUDIO

- Created lathe attachment to assist glass blowers

#### MINNESOTA LEGIT

- Created 3D models and prototypes of new product concepts

### PRODUCT & GRAPHIC DESIGNER

aug - nov 2020

#### MINNESOTA LEGIT

Minneapolis, MN

- Responsible for the development and creation of new smoking and vaping product prototypes
- Created 3D models and working 3D prints of new product concepts for user testing to gain design insights
- Designed and produce branded apparel for retail stores

### INDUSTRIAL DESIGNER

feb - may 2020

#### TALISMAN DESIGNS

Minneapolis, MN

- Worked directly with the lead designer in the development of playful and functional kitchen gadgets and baking tools
- Created 3D models of product concepts for prototyping and manufacturing of new products
- Created digital presentations for clientele and presented new product concepts during staff meetings
- Communicated directly with manufacturers regarding product development, quotes and quantities

### ASSISTANT DESIGNER

oct 2019 - feb 2020

#### PECHMANN MEMORIALS INC.

Madison, WI

- Assisted lead designer in development of digital layouts for various stone engravings and bronze plaques
- Created digital layouts and renderings of new public veterans memorial concepts for client proposals
- Created 3D mockups and renderings of custom granite monuments for individual customers
- Visited job sites and assisted with product management